



TIFFANY SPAGNUOLO

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Education:

Fashion Institute of Technology
State University of New York

Bachelor of Fine Arts Degree
Specialized in Intimate Apparel Design
Minor in Art History
Magna Cum Laude
Cumulative GPA: 3.8/4.0
Dean's List
Phi Theta Kappa Honor Society

Associate in Applied Science
Degree in Fashion Design
Magna Cum Laude

Comparative Design of
International Apparel
New York, Paris, Milan
Student-Study Abroad Program

Accomplishments:

Underfashion Club's
Femmy Design Award Contest
1st Place Winner- February 2013
Recipient of the Underfashion Club's
SAIG Scholarship- May 2012
FIT-Intimate Apparel Club-
Vice President- May 2012- May 2013

Professional Skills:

Communication ●●●●●
Creative / Innovative ●●●●●
Organized ●●●●●
Detail-Oriented ●●●●●
Work-Ethic ●●●●●
Leadership / Management ●●●●●

Software Skills:

Adobe Illustrator ●●●●●
Adobe Photoshop ●●●●●
Adobe InDesign ●●●●○
PLM / PDM Software ●●●●○
Microsoft Excel ●●●●○

Experience:

Sr. Designer, Swimwear - Wild Fable- Target-owned Young Contemporary swimwear brand
Fortune Swimwear, Remote

January 2023 - Current (1 Year)

- Present brand appropriate collections that communicate clear concepts and introduce new and innovative designs that lead to a 3% yearly increase in sales
- Design products that are the most up-to-date and on-trend by identifying, tracking and analyzing swimwear trends through market and social media research, travel, retail shopping, industry trade shows and cultural events
- Efficiently works in a fast-paced environment by prioritizing, multi-tasking, and delegating
- Improved collaboration for cross-functional teams through identifying and recommending process improvement opportunities and tools
- Mentor and manage Designers and Design Assistants through enabling team collaboration, providing guidance and delegating tasks with clear expectations

Sr. Contract Designer, Swimwear - Gabi Fresh X Eloquii - Collaboration Design Lead
Eloquii, Remote

December 2021 - December 2022 (10 Months)

- Lead the overall seasonal concept and design strategy for Eloquii's 1st swimwear influencer collaboration launch, and worked towards significant category expansion and growth
- Designed, executed and managed a cohesive product assortment of on-trend and fashion forward styles while balancing the Eloquii brand DNA and Influencer's aesthetic
- Created clear and compelling presentation decks to use as visual aids when confidently pitching and presenting design ideas to both the Eloquii Merchandising team and Influencer

Sr. Contract Designer, Intimates, Lounge & Sleepwear- Colsie, Cat & Jack and Art Class
Target, Remote

May 2021 - December 2022 (1 Year, 7 Month)

- Collaborated with trend partners on translating seasonal concepts to ensure the aesthetic and design storytelling was cohesive throughout collections, leading to new and innovative product
- Aligned with merchant line plans, assortment strategies, and overall creative direction to build brand cohesion while partnering with peers across each division to ensure continuity
- Partnered with cross-functional team members to identify, troubleshoot and resolve issues
- Demonstrated a diligent approach to workload, by maintaining clear, timely communication with internal and external partners while simultaneously managing multiple brand categories

Designer, Swimwear - Xhilaration- Target-owned Juniors' swimwear brand
InMocean Group, New York, NY

June 2018- April 2021 (2 Years 10 Months)

- Traveled domestically and internationally to obtain knowledge of the global swim market, luxury and commercial trends, concept inspiration and market/competitor knowledge
- Established a proven track record of identifying and appropriately interpreting key trends and developing assortments that delivered high sell-through resulting in multiple season re-buys
- Oversaw all stages of product development and gave concise feedback in order to achieve desired aesthetic and product execution

Associate Designer, Swimwear- Juniors, Contemporary, Missy, & Plus Swim
LF Americas / Li & Fung Limited, New York, NY

August 2015- May 2018 (2 Years 10 Months)

- Played a integral role in the growth of business and sales by launching 7 new brands with 5 new clients; Amazon, Anthropologie, Walmart, Lands' End & JCPenney
- Collaborated from concept to completion, including market research, inspiration board development, CAD sketching, raw material sourcing and fittings across multiple brands
- Communicated daily with cross-functional and overseas partners to align on product direction, execution and/or any strategical changes